

**Innovative and responsible  
public procurement Urban  
Agenda kumppanuusryhmä**

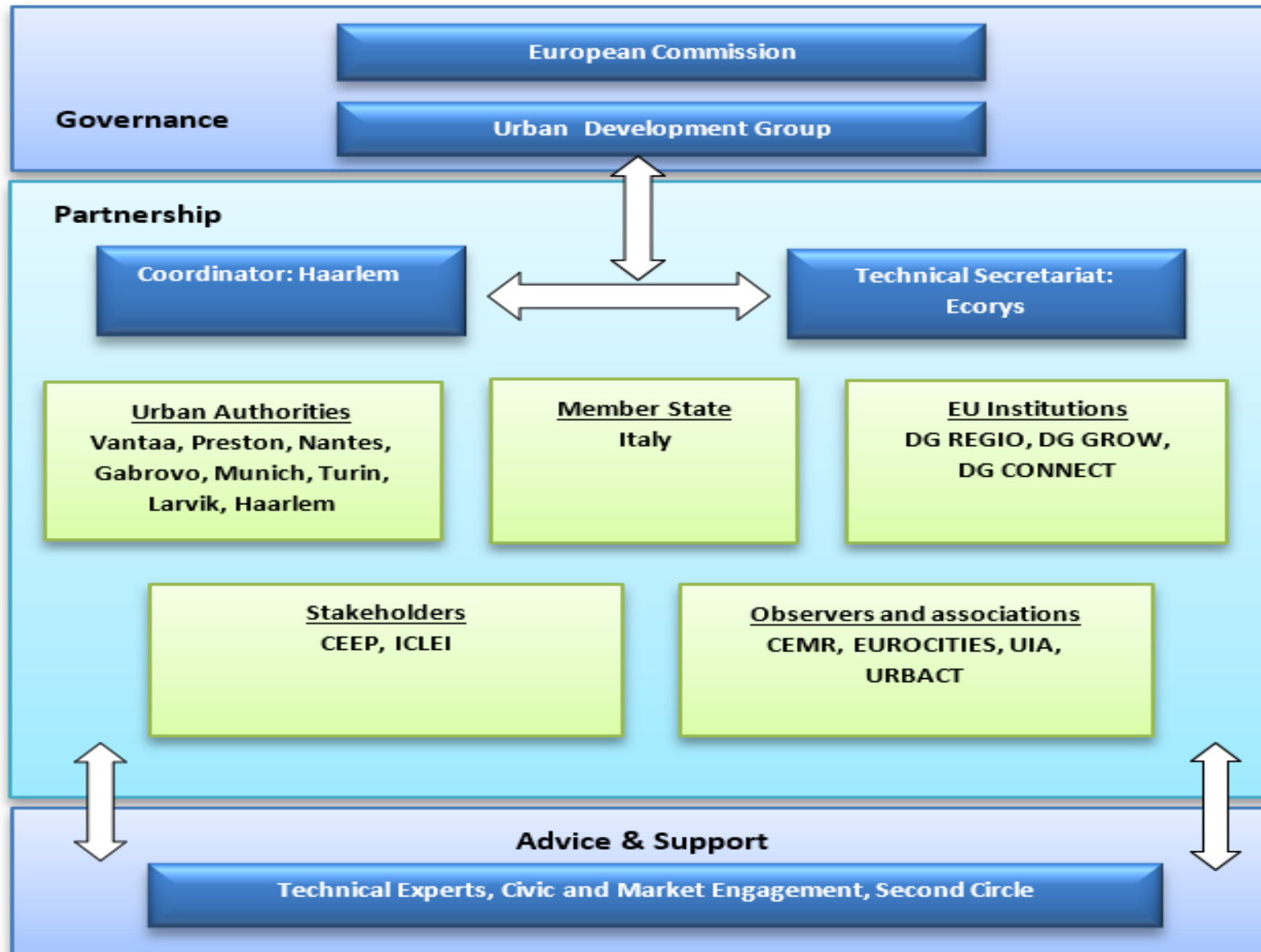
**[https://ec.europa.eu/futurium/en/  
public-procurement](https://ec.europa.eu/futurium/en/public-procurement)**



# Julkiset hankinnat liittyvät moneen



# Konsortio



# Lähtökohdat ja tavoitteet

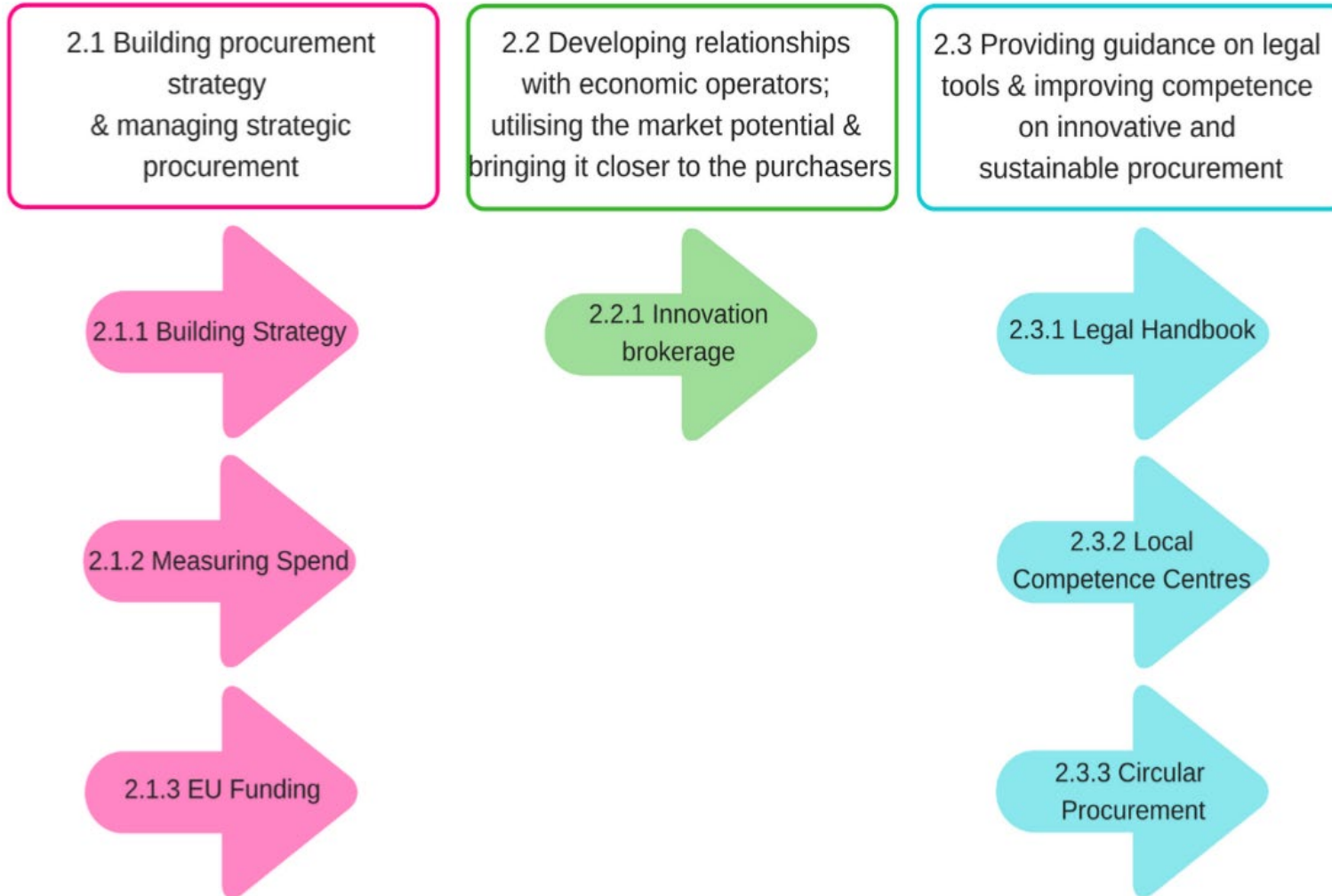


**“Every year, over 250 000 public authorities in the EU spend around 14% of GDP on the purchase of services, works and supplies. In many sectors such as energy, transport, waste management, social protection and the provision of health or education services, public authorities are the principal buyers.”**

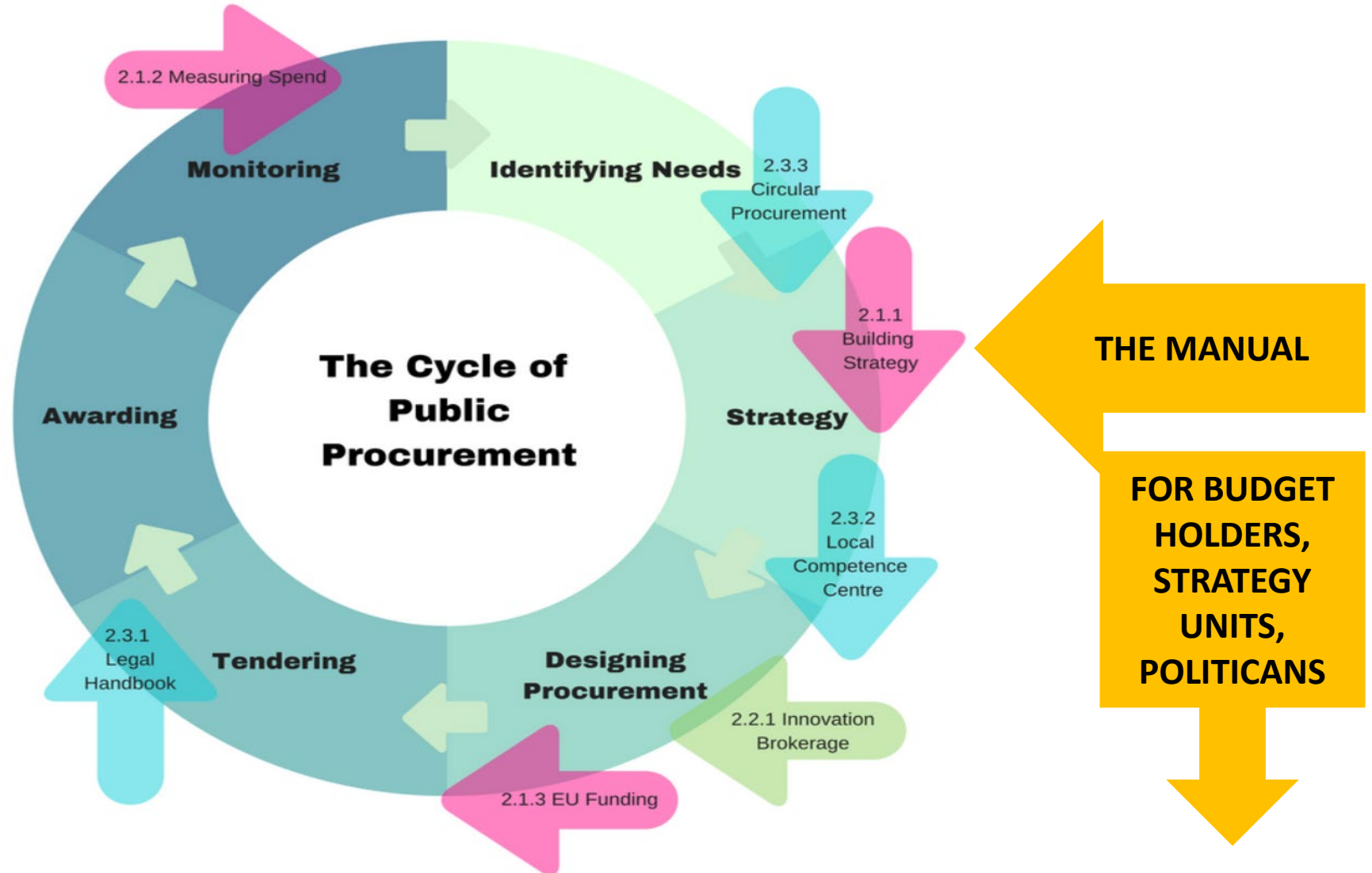
All this helps local and central governments to provide taxpayers with the best possible quality services, while at the same time saving costs. It helps to create jobs and boost the competitiveness of European industry and small and medium-sized enterprises (SMEs). It also encourages more efficient, sustainable and innovative public services. Public procurement can thus become an important instrument for proactively pursuing EU 2020 policy objectives.

**The aim of this Partnership is to push forward the development and implementation of an ambitious procurement strategy as an integrated and supportive management tool for governance.**

# Esitetyt toimenpiteet



***“The aim of this Partnership is to push forward the development and implementation of an ambitious procurement strategy as an integrated and supportive management tool for governance.”***



**01**

**Procurement is  
tool for strategy  
management**

**02**

**Testing the  
concept of the  
Strategic  
Procurement and  
management  
manual scheme**

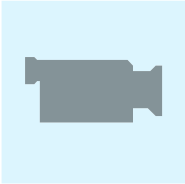
**03**

**Co-creation of the  
manual (validation  
group & cases)  
Development of  
the usability of the  
manual**



# Procurement and management manual scheme $\frac{1}{2}$

*- series of short videoclips/interviews of variety set of forthrunner cities*



## INTRODUCTION AND PREFACE

### WHY

- **Public procurement has influence**
- **The crisis (economic, political, climate)**
- **The legislation gives tools**

## WHAT IS STRATEGIC PROCUREMENT

### WHAT

- **Managing external resources**
- **Impacting the markets**
- **Using procurement as an tool for strategy implementation**

## WHAT YOU NEED FOR IT

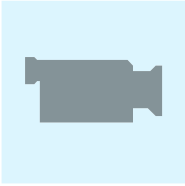
### HOW

- **The mandate and visibility/communications**
- **Integration and coordination**
- **Change management**
- **Tools (including legal), training**
- **Resources (competences and personell)**



# Procurement and management manual scheme 2/2

*- series of short videoclips/interviews of variety set of forthrunner cities*



## ORGANIZATION AND ROLES

# WHO

- **The decision making process**
- **The operational process**
- **Internal co-creation**
  - **Local/regional collaboration**
- **External co-creation with the markets**

## ASSESSMENT AND EVALUATION

# RESULT

- **Policy evaluation**
- **Setting the right indicators**
  - **Analysis and assesement of the targets (categories, spend, efficiency for local economy, used tools/criteria)**
- **Process evaluation (internal, external)**

## FROM CITIES TO GOVERNMENTS & EU

# NOT AN ISLAND

- **Better regulation**
- **Better tools and support and assistance**
- **Better collaboration**

# Kokemuksia



- Koordinaatio ja sihteeristö
- Resurssit
- Aikataulu
- Mitä odotetaan muuttuvan?
- Kansallinen tukiryhmä
- Yhteistyötä kaivataan lisää valtion ja kaupunkien & muiden toimijoiden välillä
  - Näyttäytyy kaupunkien näkökulmasta epäkoherentilta
  - MITEN VOIDAAN HYÖDYNTÄÄ OSANA KEINON TOIMINTAA?
    - Peer-review konsepti edelläkävijä hankintayksiköille eurooppalaisten edelläkävijöiden kanssa
    - Arviointikriteerit (ennakkoraportti) muilta kaupungeilta (2-3 kpl)
    - Arviointi päivät 1-2, jolloin käydään ennakkoraportti läpi keskustellen & tarpeen mukaan haastatellaan avain henkilöt
    - Yhteenvetoraportti, jossa toimenpide ehdotuksia
    - Uusinta kierros 1-2 vuoden kuluttua